

*Presenting...  
The  
Pi Kappa Phi  
Fraternity  
Grandfather Clock*



THE ADMINISTRATIVE OFFICE  
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## For more than two centuries...

...the name David Rittenhouse has been synonymous with the most famous clocks of Colonial America. Acclaimed as an astronomer, statesman, surveyor and mathematician, Rittenhouse invented a pendulum that made clocks run more accurately and was a major figure in timing the transit of Venus across the sun, which enabled the size of the solar system to be computed.

Today, Rittenhouse is primarily remembered for the elegant designs of his grandfather clocks that graced the homes of our ancestors.

The Pi Kappa Phi Fraternity is pleased to introduce a grandfather clock that recalls the celebrated artistry, beauty, and craftsmanship of the clocks created by David Rittenhouse in 18th century Philadelphia.

The Pi Kappa Phi Fraternity Grandfather Clock will be produced by combining the skills of artisans on both sides of the Atlantic. Each of the working parts of the advanced Hermle self-adjusting cable driven movement — found only in the highest quality timepieces —

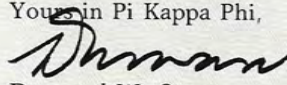


was precision-designed by the renowned clockmakers of the Black Forest of West Germany. The solid maple cabinet with distinctive hand-crafted Carpathian elm burl on the intricately arched bonnet was inspired by Rittenhouse's designs and will be produced in the United States. Each clock will require many painstaking hand operations — in fact, there are more than 600 separate assembly steps — before it is completed.

The Pi Kappa Phi Fraternity Grandfather Clock will have all of the design and performance features found only in the finest of clocks. Each will include the Colonial style rotating moon calendar and three separate sets of melodic chimes. The Coat of Arms of Pi Kappa Phi will be delicately etched into the clock's brass lyre pendulum (plain pendulum available, should you so elect).

Special arrangements have been made with the manufacturer, Pearl Grandfather Clocks, for you to examine the Pi Kappa Phi Fraternity Grandfather Clock in your home or office for 15 days with no obligation to purchase. *Furthermore, you may choose to take advantage of a convenient monthly installment plan with no down payment or finance charge. The monthly payment plan and original issue price can be guaranteed to be available to you only if your order is postmarked or telephoned by April 15, 1985.*

With this in mind, I urge your earliest review of the many features of the Pi Kappa Phi Fraternity Grandfather Clock detailed in this brochure.

Yours in Pi Kappa Phi,  
  
 Durward W. Owen  
 Executive Vice President

Etched pendulum clock illustrated on cover.  
 Plain pendulum clock shown above.



## Triple Chime Movement

A joy to behold and a joy to hear, the Pi Kappa Phi Fraternity Grandfather Clock has three separate sets of chimes. Simply by moving a lever, you can choose the full symphony of the famous Handel-inspired Westminster chimes, the tumbling Whittington bells of London, or the lilting St. Michael's bells. Each set of chimes will sound on the quarter hour and strike the appropriate hour. The clock features a

remarkable "sound system" to accentuate the melodic beauty of the historic chimes. You can change the chimes to suit your mood and even turn them off at night, or whenever you wish, without affecting the clock's accuracy.



## Fine Furniture Craftsmanship

The Pi Kappa Phi Fraternity Grandfather Clock measures an impressive 79 inches in height, 22½ inches in width, and 12½ inches in depth.

The clock's cabinet will be made of selected maple hardwoods with overlays of Carpathian elm burl. Each will be resplendent with Rittenhouse-inspired design elements including a predominant bonnet with a triple arch, classically styled fluted maple columns, and brass-toned acanthus leaf capitals and pedestal bases.

The final lustrous finish of the cabinet is achieved through a complex fourteen step hand-waxing and polishing process. It is this attention to detail that assures that your clock will be a treasured possession that will command a place of honor in your home or office — a family heirloom that will be handed down with pride to future generations.



## Brass Finishings

Complementing the finely detailed gold-tone rotating moon calendar is a gleaming brass-toned dial with raised brass numerals, polished gold-tone corner spandrels, and dramatic black serpentine hands. Each clock is further accented with three solid brass-encased weights and a brass lyre pendulum. The pendulum is delicately etched with the Coat of Arms of Pi Kappa Phi (optional plain pendulum also available).



Plain pendulum clock shown above.

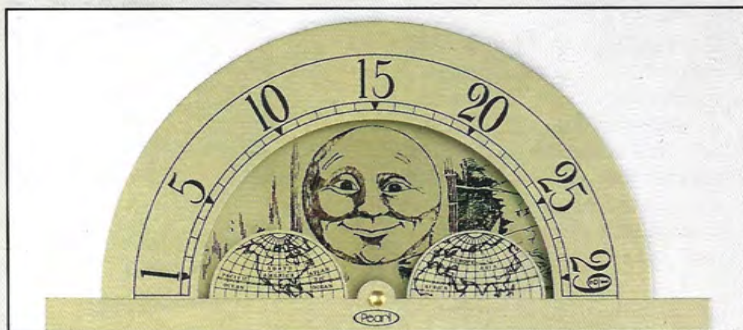
## Advanced Cable Driven Movement

At the heart of the Pi Kappa Phi Fraternity Grandfather Clock is one of the world's most advanced movements — the revolutionary key-wound, cable-driven, eight-day, self-adjusting beat movement designed by the famed clockmakers of the Black Forest of West Germany.

Found only in the finest timepieces, the Hermle movement automatically adjusts to uneven floor surfaces and variations in rug textures to ensure precise timekeeping wherever the clock is placed.

The authentic rotating moon dial recaptures the charm of the 29½ day moon phase calendar used by Colonial farmers.

The elegant beveled glass door and side panels, secured by a decorative lock and key mechanism, reveal a fascinating view of the three gleaming brass encased weights and the brass lyre pendulum as they gracefully mark the passage of time.



The clock is fully tuned. When the clock arrives via motor freight delivery and you have unpacked it, simply hang the weights and select the chime you wish to hear. Each clock is backed by a full one-year warranty and Pearl's nationwide service organization. You will receive a toll free service number with your clock. If you have any question about the clock, Pearl Grandfather Clocks stands ready to assist you. Such pride of craftsmanship and detail assures that your clock will provide dependable timekeeping for generations to come.



## Solid Brass Registration Plate

When you acquire your clock, you will receive a solid brass registration plate adorned with a detailed re-creation of the Fraternity's Coat of Arms. The registration plate will be shipped under separate cover and will be diamond-etched with your desired personalized inscription.



SIMON FOGARTY, JR.  
ALPHA CHAPTER  
CHARLESTON

## Convenient Monthly Installment Plan

The original issue price of the Pi Kappa Phi Fraternity Grandfather Clock with the Coat of Arms etched into the pendulum is \$840 plus \$62 for handling and shipping within the continental United States. The clock is also available with a plain pendulum at \$800 plus \$62 for handling and shipping. *Special arrangements have been made with Pearl Grandfather Clocks to provide for a convenient monthly installment plan with no down payment or finance charge.* You may choose to take advantage of this plan — only \$40 per month in 21 monthly installments for an etched pendulum clock, or \$40 per month for 20 months for the plain pendulum clock — an exceptional opportunity. Additional details are provided on the attached Personal Reservation Form.

This private invitation enables you to enjoy the clock in your home or office for 15 days, risk-free. With no down payment on the installment plan, the first payment is not made until you are completely satisfied. If you are not pleased with your acquisition, you may promptly return the clock with no cost or obligation.

Reservations can be placed by using the attached order form. For faster service, installment plan reservations may be placed weekdays from 9 a.m. to 9 p.m. (eastern time) by telephoning toll free 1-800-523-0124; Pennsylvania residents only should call 1-215-687-5277 collect. Please request to speak with operator number 2730.

Please note that the monthly payment plan and the original issue price can be guaranteed to be available only to reservations postmarked or telephoned by April 15, 1985.



Etched pendulum clock illustrated above.