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Fraternity
P.O. Box 240526
Charlotte, NC 28224

PI KAPPA PHI

Announcing...
The Official Pi Kappa Phi Fraternity Watch by Seiko



Watches illustrated actual size.

PI KAPPA PHI

Fraternity



It is a pleasure...

...to advise you that the Pi Kappa Phi Fraternity has appointed the Seiko Time Corporation to create a limited issue of the Official Pi Kappa Phi Fraternity Watch.

This distinctive Seiko Quartz watch is being made *available at this time through this single private announcement addressed exclusively to brothers and parents of undergraduate brothers.*

A richly detailed three-dimensional re-creation of the Official Fraternity Coat of Arms appears on the brilliant 14 kt. gold-finished dial of each Official Pi Kappa Phi Fraternity Watch. Each timepiece features the precision electronic Seiko Quartz movement that never requires winding. Seiko, the world leader in timing, has produced each watch to be accurate to within fifteen seconds per month.

As illustrated in this announcement, the Official Pi Kappa Phi Fraternity Watch is being offered in three styles — men's wrist watch with black embossed calf leather strap, men's bracelet wrist watch, and a pocket watch. The special features of each style are as follows:

Seiko Quartz wrist watch with strap — gold-tone case...date display...water resistant...synchronized second hand...mar-resistant crystal...five-year battery life...battery-life indicator (second hand begins moving in two second intervals when battery needs replacement).

Seiko Quartz bracelet wrist watch — stainless steel case...gold-tone bezel...adjustable stainless steel and gold-tone bracelet...date display...water resistant...synchronized second hand...mar-resistant crystal...five-year battery...battery-life indicator.

Seiko Quartz pocket watch — gold-tone case...mar-resistant crystal...two-year battery life...shipped complete with a matching chain.

Each style of the Official Pi Kappa Phi Fraternity Watch carries the Seiko Time Corporation's full one year limited warranty. Upon delivery, you must be absolutely satisfied with the quality, or you may return your acquisition for a full refund.

It is important to note that for guaranteed acceptance, your watch reservation must be postmarked or telephoned by December 1, 1987. Since the watches will be shipped in the sequence that orders are received, the earliest orders entered will be guaranteed Christmas delivery.

The men's wrist watches with calf leather straps and the pocket watches are \$195 each; the men's bracelet wrist watches are \$215. Reservations may be placed by using the enclosed order form. *American Express, MasterCard, or Visa orders may also be placed by dialing the toll free numbers listed in this announcement.*

Either as a personal acquisition or given as a meaningful gift, the Official Pi Kappa Phi Fraternity Watch is certain to be a useful and treasured possession for years to come. Please keep in mind that for guaranteed acceptance, your reservation must be postmarked or telephoned by December 1, 1987. Since the earliest orders received are assured of Christmas delivery, I urge your immediate consideration.

Yours in Pi Kappa Phi,

Durward W. Owen
Executive Director



Illustration enlarged. Actual diameters of watches are as follows: pocket watch 1-1/2", men's wrist 1-3/8".

Official Pi Kappa Phi Fraternity Watch

A Seiko Quartz timepiece available for a limited time only.
Featuring a richly detailed three-dimensional re-creation of the
Official Fraternity Coat of Arms.

Available in wrist watch and pocket watch styles.

Entire edition reserved exclusively for Brothers and Parents.

For guaranteed acceptance, orders must be postmarked or telephoned
by December 1, 1987.

Earliest reservations entered will be guaranteed Christmas delivery.

For faster service, credit card orders may be placed daily (including weekends)
from 9 a.m. to 9 p.m. (Eastern time) by telephoning toll free 1-800-523-0124;
Pennsylvania residents only should call 1-800-367-5248.
All callers should then request to speak to operator number 1191K.

Detach order form at perforation below. Mail orders should be sent to the Pi Kappa Phi Fraternity, c/o P.O. Box 511, Wayne, PA 19087.

Personal Reservation Form

OFFICIAL PI KAPPA PHI FRATERNITY WATCH

I understand that the Official Pi Kappa Phi Fraternity Watch featuring a richly detailed re-creation of the Official Fraternity Coat of Arms on the three-dimensional dial is being made available at this time through this single private announcement. Please accept my order for the following Official Pi Kappa Phi Fraternity Watch(es):

QUANTITY _____ Seiko Quartz Wrist Watch with Leather Strap (#PKP-SMS87) @ \$195* each.

QUANTITY _____ Seiko Quartz Bracelet Wrist Watch (#PKP-SMT87) @ \$215* each.

QUANTITY _____ Seiko Quartz Pocket Watch (#PKP-SPK87) @ \$195* each.

All purchasers please add \$4.00 per watch for handling and insured shipping charges.
*On shipments to Pennsylvania only, please add 6% state sales tax.
(Handling and shipping charges are not taxable.)

I wish to pay for my watch(es) as follows:

By a single remittance of \$ _____ made payable to "Official Pi Kappa Phi Fraternity Watch", which I enclose.

By charging the amount of \$ _____ to my credit card indicated below.



Full Account Number:

Expiration:

Mo. Year

MAIL ORDERS TO:

PI KAPPA PHI FRATERNITY
c/o Post Office Box 511
Wayne, Pennsylvania 19087

NOTE: For guaranteed acceptance, reservations must be postmarked or telephoned by December 1, 1987. Earliest orders entered will be assured Christmas delivery.

Please allow 8 to 10 weeks from closing date for shipment of later orders.

PLEASE PRINT PURCHASER'S NAME CLEARLY. IF "SHIP TO" ADDRESS IS DIFFERENT, PLEASE ATTACH SHIPPING ADDRESS TO ORDER FORM.

NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

MAJOR _____ CLASS YEAR _____

SIGNATURE _____

CREDIT CARD PURCHASERS MAY CALL TOLL FREE 1-800-523-0124; PA. RESIDENTS ONLY SHOULD CALL 1-800-367-5248.
CALL DAILY (INCLUDING WEEKENDS) FROM 9 A.M. TO 9 P.M. (EASTERN TIME). ALL CALLERS SHOULD ASK FOR OPERATOR 1191K.