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Permit No. 31



Fraternity  
P.O. Box 240526  
Charlotte, NC 28224

PI KAPPA PHI



“There are two ways of spreading light: to be the candle or the mirror that reflects it.”

Edith Wharton

# PI KAPPA PHI

## Fraternity



Dear Brothers and Parents,

Each year, the Pi Kappa Phi Fraternity seeks to offer a single Pi Kappa Phi product of the highest quality. Thousands of Brothers and Parents have participated in past years, and many of you have homes and offices enhanced by these fine furnishings.

Today, the Pi Kappa Phi Fraternity presents a new work in that tradition, created expressly for Brothers and Parents — the Official Pi Kappa Phi Fraternity Lamp.

Here is an authentic solid brass reproduction of an antique column lamp dating from the early 19th century. Its sophisticated lines and superb crafting recall that very age, when quality and style were all important.

Indeed, the timeless elegance of its design, the brilliance of the solid brass finish, the dramatic contrast of the black parchment shade with its striking gold edge, all combine to make the Official Pi Kappa Phi Fraternity Lamp a truly distinctive addition to any decor.

Unlike so many “brass” lamps, ours has a true solid brass column and base — individually hand-cast, then hand-finished to a warm luster.

Yet what you will find most captivating about this lamp is its centerpiece. For mounted in the base is a gleaming 24 karat gold-finished medallion, re-creating in precise, three-dimensional detail the Official Fraternity Coat of Arms.

Thus, our lamp is not only beautiful, but significant as well, proudly reflecting the fellowship of Brothers and Parents. And wherever you choose to place it — upon an office desk, end table or library credenza — the Official Pi Kappa Phi Fraternity Lamp is certain to command attention.

Now you are invited to acquire this classic reproduction. As a convenience, the original issue price of \$175 may be charged to your major credit card.

Of course, the lamp is UL-approved and your satisfaction is guaranteed. If you are not entirely pleased with your lamp, you may return it within 15 days for an exchange or refund.

As a personal possession or a most thoughtful gift, the Official Pi Kappa Phi Fraternity Lamp will be an impressive decor accessory, appealing as much for its tasteful appearance as for the bond it represents with the Fraternity.

To acquire your lamp, simply complete and return the attached Personal Reservation Form. Please note, however, that acceptance can be guaranteed only for those reservations received by December 1, 1988. To avoid disappointment, I urge you to act promptly.

Sincerely,

Durward W. Owen  
Executive Director

P.S. Because all reservations will be filled in strict order of receipt, those made earliest will be assured delivery by Christmas. For faster service, credit card orders may be placed by calling toll free 1-800-523-0124. Pennsylvania residents only should call 1-800-367-5248. Please request Operator 1401L.



Illustration reduced. Actual height of lamp is 28".

# Official Pi Kappa Phi Fraternity Lamp



A design of the Fraternity Coat of Arms has been deeply etched into the 24 kt. gold-finished medallion.

A classic solid brass column table lamp available for a limited time only. Featuring a richly detailed three-dimensional re-creation of the Fraternity Coat of Arms finished in pure 24 kt. gold. Entire edition reserved exclusively for Brothers and Parents. For guaranteed acceptance, orders must be postmarked or telephoned by December 1, 1988. Earliest reservations entered will be guaranteed Christmas delivery.

For faster service, credit card orders may be placed daily (including weekends) from 9 a.m. to 9 p.m. (Eastern time) by telephoning toll free 1-800-523-0124; Pennsylvania residents only should call 1-800-367-5248. All callers should request to speak to operator number 1401L.

Detach order form at perforation below. Mail orders should be sent to the Pi Kappa Phi Fraternity, c/o P.O. Box 511, Wayne, PA 19087.

## Personal Reservation Form

## OFFICIAL PI KAPPA PHI FRATERNITY LAMP

I understand that the Official Pi Kappa Phi Fraternity Lamp featuring a richly detailed re-creation of the Fraternity Coat of Arms on the three-dimensional medallion is being made available at this time through this single private announcement. Please accept my order for the following Official Pi Kappa Phi Fraternity Lamp(s):

\_\_\_\_\_ Pi Kappa Phi Fraternity Lamp (#PKP-LMP88) @ \$175\* each.  
QUANTITY

All purchasers please add \$7.50 per lamp for handling and insured shipping charges.

\*On shipments to Pennsylvania only, please add 6% state sales tax.  
(Handling and shipping charges are not taxable.)

I wish to pay for my lamp(s) as follows:

By a single remittance of \$\_\_\_\_\_ made payable to "Official Pi Kappa Phi Lamp", which I enclose.

By charging the amount of \$\_\_\_\_\_ to my credit card indicated below.

Full Account Number: 

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 Mo. 

--	--

 Year 

--	--

 Expiration:

SIGNATURE \_\_\_\_\_

MAIL ORDERS TO:  
PI KAPPA PHI FRATERNITY  
c/o Post Office Box 511  
Wayne, Pennsylvania 19087

NOTE: For guaranteed acceptance, reservations must be postmarked or telephoned by December 1, 1988. Earliest orders entered will be assured Christmas delivery.

Please allow 8 to 10 weeks from closing date for shipment of later orders.

PLEASE PRINT PURCHASER'S NAME CLEARLY. IF "SHIP TO" ADDRESS IS DIFFERENT, PLEASE ATTACH SHIPPING ADDRESS TO ORDER FORM.

NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CREDIT CARD PURCHASERS MAY CALL TOLL FREE 1-800-523-0124; PA. RESIDENTS ONLY SHOULD CALL 1-800-367-5248. CALL DAILY (INCLUDING WEEKENDS) FROM 9 A.M. TO 9 P.M. (EASTERN TIME). ALL CALLERS SHOULD ASK FOR OPERATOR 1401L.