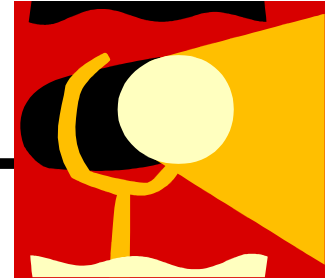


BETA ALPHA ALUMNI NEWS



SPOTLIGHT ON...

FRANK COZZARELLI BA #3

INSIDE THIS ISSUE:

Beta Alpha Corp. Trustee	2
Founders Day	2
Spotlight on BA # 3	3
NJIT dorm going green	4
I phone application course	4
NJIT Dorm Room Rates	5
2010 NJAC Schedule	5
Recent Pictures	6
Status of Chapter House	7
Mission Statement	8

SUBMISSIONS

Send To Pat

Pat@BetaAlpha.com

Next Deadline Sept. 1, 2010
Vacation stories, Ads, Announcements
or other story ideas accepted

Founders Day

Sun. Nov. 14, 2010

1pm—6pm

Location: TBA

Q. What were your reasons for going to NJIT at the time NCE?

A. Funds were limited and I heard that NCE was a good school. I graduated from Belleville High School in 1943 during the WW II. I started at NCE in July 1943 and did three semesters before joining the US Navy. I took an exam to be an electronic technician in the navy and did well, so I joined the Navy and went to school for a year (Pre-radio, Oklahoma State University, and Navy Pier, Chicago). I learned how to repair radios, transmitters, Radar, Sonar all confidential stuff. I was discharged from the US Navy in July 1946 and went back to NCE in September.

Q. What was the school like at the time?

A. It was a small facility (3 buildings) quite formal, had to wear suit jackets and ties. NCE was a commuter school and as I recall in my junior year our schedule was from 8 to 5 and we had a 35 credit hour program, a one hour lab class was only 0.5 credit hour.

Q. What degree did you graduate with and did you go on to any other schooling?

A. BS ChE in 1949 and stayed

on to get an MS ChE in 1951 (chemical engineering).

Q. What led you to join a fraternity?

A. I wanted to get a beautiful frat pin to give to my girl friend, which I did as a member of Phi Sigma Omega. I also wanted to get some exposure to college life but as you know it was a limited exposure.

Q. Where you a member of the local fraternity Phi Sigma Omega prior to them going national and forming the Beta Alpha Chapter of Pi Kappa Phi

An Interview with Frank Cozzarelli By Pat Guerra

Fraternity?

A. Yes, I was and you really know who the members were. Their names and mine are on the charter of the Beta Alpha Chapter. They too thought it would be better to be a member of a larger national fraternity.

Q. How were you recruited and what was the process?

A. Friends recommended me to PHI SIGMA OMEGA while they were trying to become the Beta Alpha Chapter of Pi Kappa Phi. We had to pledge and were sent on various searches such as how high is the tallest build-

Continued PG 3

Feasibility Study Begins

The Beta Alpha Chapter Alumni Board of Overseers contracted with The Laurus Group, LLC, a fundraising consulting firm based in Atlanta, to conduct a feasibility study exploring the potential support among our alumni for a campaign to construct a new chapter house as part of the proposed Greek Village on the NJIT campus. If you are contacted please take the time to meet with the consultants or speak with them by phone. In addition, everyone will be receiving a survey mailing in the next month or so. Please take the time to respond. Your input and guidance are important as we chart the course for the future of Beta Alpha!



Are you New to Our Newsletter?

Check WWW.BetaAlpha.Com

For Back Issues.



Beta Alpha Corp.
Board of Trustees
(Board of Overseers)

Pat Guerra BA 629
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Member at Large

Ted Cassera BA 321
Member at Large

Don Van Houten BA 323
Member at Large

Quim Moraes BA 768
Undergraduate Archon

BETA ALPHA MEMEROBILIA...

Do you have old photo albums or other Beta Alpha artifacts?

We are collecting copies for our archives.
 Please scan in the photo's or papers and email them to
Pat@betaalpha.com

If you can't scan them let us know and we can arrange to scan them
 and return the items to you.

Photo's, meeting minutes, newspaper articles, etc..



FOUNDERS DAY 2010

Founders Day Celebration

Sunday Nov 14th 2010

As always the second Sunday in November

Save the Date



FRANK COZZARELLI BA #3 CONT..

Continued from PG 1

ing in Newark; count the figures in the monument in Military Park in Newark find sexy pictures and other stuff.

Q. What path did your life take after college?

A. From 1950-1952 I had two positions at companies; one at Essex Wire Corporation where I was involved with wire and cable production and New York Quinine and Chemical Works doing plant design and construction for pharmaceutical products and narcotics extraction (morphine, codeine and others).

I got married, found a job and in 1952 was hired by Union Carbide Corp. (the No. 2 chemical and plastics company in the world—pretty good for an NCE graduate.) My experience included the design of production facilities from the small facilities to multi-million dollar production facilities such as Phenol/Acetone, Bisphenol-A, various Phenolic Resin facilities, Polystyrene and Formaldehyde plant. All the process engineering concepts taught in the technical institutes were incorporated in the various plant designs in which I was involved at Union Carbide. I was Manager of Engineering with a staff of 100 people prior to joining the business team at the corporate headquarters in New York.

I retired from Union Carbide Corporation in 1991 after 39 years of service which included 23 years doing process and plant design engineering, 6 years on an Ethylene Oxide Derivatives Business Team as the product distribution manager. The Business Team was responsible for the all phases of the business. Finally, I spent 10 years as the patent manager for the Polyolefins Division

Q. How did you end up as a Patent attorney?

A. I had thoughts of going to law school in 1964 but at that time law graduates had to do a one year law clerk job and I had a wife and two children to support. Later they replaced the clerkship with a skills and methods course. My son was in law school in 1976 so in 1979 I took the LSAT and got in to Seton Hall Law School. My son and I were in school together for one year- 1979. Besides all of that, I got Union Carbide to pay for the law degree.

Q. Wife? Kids? Please tell us a bit about your family.

A. We have six kids, Frank a lawyer-Rutgers and Seton Hall Law School, Robert an Architect- NJIT grad, Carol MBA finance- Rutgers and was a Financial/business manager for Time Warner, John a doc-

tor voted a top doctor in NJ- LIU and NY School of Podiatric Medicine, Joseph electrical engineer -NJIT a Sr. Director at Anadigits, and Linda a CPA- Rutgers. We have 15 grandchildren with NO. 1 in NYU Law School now.



Brother Frank Cozzarelli Beta Alpha # 3

Brother Cozzarelli runs a law practice out of Bellville, NJ located at 727 Joralemon Street.

His Degrees consist of a BS & MS in Chemical Engineering 1949, 1951 from NJIT (NCE) , JD 1979 from Seton Hall Law School and is a member ABA, NJBA, ECBA, & AIChE Fellow.

His legal experience since 1983 has been intellectual property law (patents, trademarks, copyrights) and general law. He evaluates client's inventions, trademarks, and copyrights, prepares applications in all three areas, and prosecutes them in the various government offices. He advises inventors as to the patentability and practical aspects of their inventions. Also conducts legal work in other legal areas such as estates, property law, business dealings, incorporations, etc.

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ONLY IMPORTANT

ANNOUNCEMENTS ARE SENT.

**UPDATE YOUR EMAIL BY
SENDING PAT A NOTE...**

PAT@BETAALPHA.COM

E-Mail

NJIT'S OAK RESIDENCE HALL TO GO GREEN

NJIT students will have the option next fall to live in a state-of-the-art, energy efficient, renewable energy building, thanks to \$1.6 million in funding from the American Recovery and Reinvestment Act of 2009 (ARRA). The university's Oak Residence Hall upgrade project has been approved by the New Jersey Board of Public Utilities and the U.S. Department of Energy as one of seven projects in the \$20.6 million State Energy Program funded by ARRA.

The upgrade of the 25-year-old Oak Hall, scheduled for completion in 2010, is estimated to reduce electrical energy use by 50 percent and fossil energy use by 40 percent. According to Boris Shapiro, executive director of technical services and program project manager, the plan utilizes a number of innovative renewable



energy and energy efficient technologies.

"NJIT's facilities team has created an energy improvement plan that utilizes an innovative mix of technology to upgrade operations and reduce the ecological footprint of this building," Shapiro said. "We expect Oak Hall to emerge as a model building that can be used to introduce energy efficiency concepts to the state's higher education community."

The technologies being used in the Oak Hall project include:

Demand-based controls, Solar Water Heating, Solar Photovoltaic, Regenerative Elevator Technology, Higher-efficiency Lighting.

[Www.NJIT.edu](http://www.njit.edu)

NJIT IPHONE APPLICATION COURSE

If you have an idea for an iPhone application, but don't know how to make it happen, here's your chance. NJIT will again offer an online iPhone application development non-credit course. The 10-week online course will begin Feb. 1, 2010 and repeat again on March 15, 2010. An NJIT instructor will teach it and students who successfully complete it will receive a certificate and three continuing education units from NJIT.

The 30-hour, online training course teaches computer-savvy students how to design and implement iPhone and iPod Touch software using the Apple Software Development Kit. Students will learn how to create and deploy iPhone and iPod applications on the software simulator and hardware devices. They will become active members of the

Apple University Developer Portal program and learn best practices to ensure that designed Apps are compliant with Apple's guidelines. Successful App-Store App submissions can potentially be offered through Apple as



paid, downloadable commercial software packages.

For information about the course, call 800-624-9850 or visit <http://online.njit.edu/moodle>. Applicants must have broadband access to the Internet and a Macintosh computer capable of running Mac OS X Leopard 10.5.7 or higher and an iPhone or iPod Touch. Successfully-trained students will have the opportunity to take on teaching roles in the upcoming classes.

"We're keeping pace with trends in entrepreneurship and small business development," said Gale Spak, associate vice president, NJIT's Division of Continuing and Professional Education, who oversees the program. "We're aware that many self-starters are striking it rich when iPhone users purchase apps because Apple permits developers to keep 70 percent of the revenue. We also know that industry sectors seek iPhone application developers," Spak added. Today companies are paying developers of one simple iPhone application \$40,000 or more, she said. That's why this development has been called the next gold rush. Companies such as Pizza Hut, Stanley Tools, Master Card and Zippo Lighter are moving forward with iPhone application development with the hope of creating young loyalists to their brands.

[Www.NJIT.edu](http://www.njit.edu)

2009-2010 NJIT ROOM/TUITION RATES

NJIT Room Rates Per Semester

Cypress Hall:	Double Room \$3445
Laurel Hall:	Double Room \$3445
Oak Hall:	Double Room \$3445
Redwood Hall:	Double Room \$3250
All Single Rooms: \$3945	



**NEW JERSEY INSTITUTE
OF TECHNOLOGY**



For an extra \$1000/ Semester you receive a **12 month contract**. This allows you to live in your dorm room all year round including the winter and summer breaks.

FT Tuition in state per semester **\$6428 + \$990 fees + \$125 parking, also \$278 health ins/yr.**

Meal Plans per semester range from \$1038-\$2088 www.NJIT.edu

NORTH JERSEY ALUMNI CHAPTER

2010 Schedule

Dinners are held the 1st Wed of the month

All ΠΚΦ Brothers are Welcome to Attend our Social Gatherings.

April 7th

Grasshopper also bar
& restaurant 645
Washington Ave,
Carlstadt

June 2nd

Kelly's Corner Tav-
ern Rt 35 Neptune
home of the shores
best Ruben

September 1st

Old Man Rafferty's,
Rt 22 W Hillsbor-
ough

May 5th

Famished Frog, 14
Washington st, Mor-
ristown

August 4th

Outback Steakhouse,
Rt 22 W, Green
Brook

October 6th

Jose Tejas Resturant,
700 Us Highway 1,
Iselin

December 1st

Outback Steakhouse,
Rt 22 W, Green
Brook

*Don't miss a great
time out with the
guys. Stop by one
of the upcoming
NJAC dinner get-
togethers.*



Our events are simple get-togethers of fraternity brothers and old friends. Share some stories or Complain about your boss! Stop by one of our future dates the worst you could do is make some new friends.

SOME RECENT PICS

4th of July Gathering



Push Event on Campus



Beta Alpha's at Pi Kappa Phi's Mid Year Leadership Conference



Founders Day 2009 Group Picture

Best viewed in color on
our website

www.BetaAlpha.com

STATUS OF OUR CHAPTER HOUSE

Time is not always our friend. As the years move along for me injuries pile up faster. Recovery time after a nite out with the guys takes much longer. Trips to the doctor are more frequent. All of you reading this completely understand the affects of getting a bit older. Let's apply this to our chapter house. She was built in the 1880's and had buildings attached to her on both sides. She lost those attached neighbors decades ago. For the last 45 years or so she has been home to the greatest chapter in all of Pi Kappa Phi, The Beta Alpha chapter. Greatness aside there are certain particular burdens a fraternity chapter places on the structure it lives in that most other structures in the city never experience. Time has not been our chapter house's friend. I may be able to go to the doctor to get fixed up, but most of you will say some of my best years are still ahead of me. All of our chapter house's best years are way, way behind her.

It is not a secret. The chapter house needs to be rebuilt. There are zero redeeming qualities about the old girl. All the major systems need to be replaced. There isn't a square or plum wall or floor in the place. With a state of the art sprinkler system she has been taking care of our brothers as best she can, but time is not on her side. We have been propping her up now for years with the best minor repair projects we could handle. We have explored many options. There is no question that we need to build a new chapter house and say good by to the old gal that Beta Alpha called home for decades.

While we have been preparing to build a new chapter house we have been hit with some set backs and difficulties. A few years ago our property was targeted for the taking by the Newark school system. This project stopped us dead in our tracks as we scrambled for other options. When they lost their funding or political will for the project we took a very short sigh of relief and was then notified that we are in the middle of yet another redevelopment project called the Gateway project. This project is bordered by 2 other projects, behind us the Newark Housing buildings are being torn down and redeveloped into townhouses and to the left of us the old Westinghouse complex is being turned into a transit village on top of the newly renovated and updated broad street station (it now has a light rail link to Penn Station).

The first phase of the Gateway project includes a Greek Village to be built on a NJIT parking lot on Warren Street. This really is the break we have been waiting for. Across the country when universities sanction a Greek village the Greek system flourishes, in every case. We have a chance to build the house we want, closer to the center of campus. There will be an area in front of the houses where the guys can play soccer or we can host alumni picnics. Think of it a place where you will feel it is appropriate to bring you wife and kids for a June picnic. Most of the major details are still not before us but we have taken all of the

necessary, preliminary steps possible. We have a seat at the table on the committee that is developing the Greek Village, not all NJIT fraternities do. NJIT has offered a long term \$1/year ground lease and has vowed that the terms of that lease will not change the current relationship/governance of the fraternities who build in the Greek Village. This point we are monitoring very carefully. We have come up with preliminary proforma and realize that building a new fraternity house won't be cheap and will be a lot of work.

The only way we can build a new chapter house is through the hard work and monetary contributions of our alumni. There is no question this will be the house that Beta Alpha built. We extensively interviewed all the major firms that specialize in fundraising for Greek Chapter houses. We have hired the Laurus Group to perform a feasibility study to determine if our chapter has the man power and will to donate to a new chapter house campaign. Everyone will be contacted in one way or another and asked for their opinion. Soon you will be receiving a brochure that explains the Feasibility Study and has a survey for you to fill out and return.

It is really important that you return the survey so we can gather all of your input. Once again time is not on our side. We have to move rather quickly so that we have the ability to secure the best spot in the Greek village once the developers are ready to go forward with the project. Brother Jim Krucher has traveled to a few of the other universities that have recently built Greek villages and saw first hand how nice the houses are and he noted the boost each chapter received after moving in. He has also learned how groups that did not move into their respective Greek Villages found themselves unable to compete. We want to be able financially and organizationally to give the go ahead, if we choose, when the time is right to break ground.

This is a huge project, but let's remember that we are BETA ALPHA, the greatest chapter in all of Pi Kappa Phi.

By Pat Guerra



Pi Kappa Phi Fraternity
Beta Alpha Chapter
P.O.Box 4906
Clifton, NJ 07015-4906



Web Site

Official Site of Pi Kappa Phi

WWW.PIKAPP.ORG

Official Site of Beta Alpha

WWW.BetaAlpha.COM



MISSION STATEMENT OF PI KAPPA PHI NATIONAL FRATERNITY

We Will Lead!

The expression of shared values and ideals as contained in the Ritual of Initiation, Supreme Law and Fraternity policy; The pursuit of brotherhood through scholarship, leadership, service and social experiences; The achievement of personal excellence in each member and collective excellence in our Fraternity; A lifelong brotherhood of its members.

Our Roots

Pi Kappa Phi's commitment to leadership dates back more than 100 years to our humble roots at the College of Charleston where our founders exemplified leadership in the classroom, on the athletic field, in campus politics and within the community. Pi Kappa Phi Fraternity was founded to further create leadership opportunities—by men who made the choice to lead. Today, on more than 150 campuses across America, Pi Kappa Phi has broadened its commitment to building men who are leaders by choice.